



# A L O H A

Kailua Village Business Improvement District

September 2011

## Kau Kau Kailua Restaurant Week Ono Food! Special Values!

Kailua Village Business Improvement District's 2<sup>nd</sup> annual Kau Kau Kailua Restaurant Week runs from September 18 through September 24.

Celebrate delicious dining and special values throughout Historic Kailua Village during Kau Kau Kailua Restaurant Week from:

Bistro Yokohama, Blazin Steaks Kona, Boston Basils, Bubba Gump Shrimp Co., Cathee's Kitchen, Dave's Ice Cream, Don the Beachcomber, Huggo's, Huggo's On The Rocks, Humpy's Big Island Alehouse, Island Lava Java, Kona Brewing Company, Kona Canoe Club, Kona Inn Restaurant, Krua Thai Cuisine, Mike's Just Barbecuing, Quinn's Almost By the Sea, Splasher's Grill, Tante's Restaurant, The Fish Hopper Seafood & Steak, Wasabi's and Ultimate Burger.



Full service restaurants have created one or more special *three-course* meals priced at \$20, \$30, or \$40. Participating quick service restaurants have special offers planned for the week as well. Go to [www.HistoricKailuaVillage.com](http://www.HistoricKailuaVillage.com) (Click on Celebrations, Kau Kau Kailua) for detailed information including menus.

Kau Kau Kailua Restaurant Week is an excellent – and tasty – way to support local businesses during a traditionally slow month and enjoy excellent food as well.

**Mahalo to Kau Kau Kailua Restaurant Week partners:**



## Kokua Kailua – Sunday, September 18 FREE Paula Fuga Concert, 5pm

Paula Fuga, Hawaiian songstress, soul singer and Na Hoku Hanohano Award winner, launches Kau Kau Kailua Restaurant Week at a free concert as part of September's Kokua Kailua. Fuga has performed with the Honolulu Symphony and toured with Jack Johnson.

During Kokua Kailua from 1pm until 6pm, Alii Drive in Historic Kailua Village becomes a festive pedestrian-only marketplace with music, artists, food and crafts vendors, shopping, restaurants and more. There is free Hawaiian music at 4pm on the lawn at Hulihee Palace followed by Paula Fuga on the Kokua Kailua main stage at 5pm. Kokua Kailua - an ideal time to buy local!



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## Top 5 Ways You Can Tout Rankings

As announced in our August ENews, online travel site TripAdvisor named **Kona #6 Best Destination in the US** behind New York, Honolulu, San Francisco, Vegas, and Lahaina. And, the Big Island has been **ranked top** Hawaiian Island by *Travel+Leisure* magazine in their World's Best Awards 2011 Reader Survey.



Here are 5 easy steps you can take to market these achievements:

1. Brag about it on your personal and/or business Facebook page and Tweet about it if you're on Twitter.
2. Add mention to your email signature:  
*"Located on Hawaii, the Big Island, ranked best Hawaiian Island by Travel + Leisure & in Kona, ranked #6 TripAdvisor's Best U.S. Destinations."*
3. Add this same mention to any printed material (brochures, menus, flyers, etc.)
4. Program your point-of-sale receipts to include mention
5. Communicate these achievements to your staff. Employees are ambassadors for everyone's business and they have ample opportunities to share this news with customers

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## October 8 – Ford Ironman World Championship

Kona's world famous event pumps millions into our local economy with hotel, activity, dining and souvenir purchases. Whether directly or indirectly many, many businesses benefit from this prestigious event. As always, let's plan on sharing loads of Aloha and Big Island-style hospitality with the athletes, their families and fans.



## Design Commission Seeking Commissioners

The County of Hawaii is looking for public spirited and community minded individuals who have the desire to influence how Kailua Village looks.

The Kailua Village Design Commission is influential, as it reviews the physical and architectural design of buildings and structures as well as signs, and makes recommendations to the Planning Director and the Public Works Director before a final decision is made. Individuals with the following categories are needed to fill current or upcoming vacancies: (a) design professionals, architects, and landscape architects, (b) persons who have interest and knowledge of historic Kona and its cultural values and resources, (c) persons with qualifications and backgrounds in construction or engineering, and (d) persons representing local business or property owners.

Commissioners serve a three-year term, on a staggered basis. The public meetings are held on Tuesdays, at most twice a month, beginning at 5:15 p.m., at the West Hawaii Civic Center. Commissioners are appointed by the Mayor with approval of the County Council.

If you are interested, submit your application to the Mayor's office, or if you need additional information, please contact Bennett Mark, Planning Program Manager, at 323-4770.

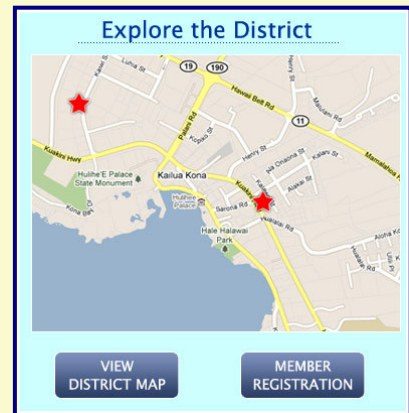
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## Help [www.HistoricKailuaVillage.com](http://www.HistoricKailuaVillage.com) Become Go-To Information Portal

**District businesses** –add your listing to the interactive map

**Event planners** –add your District event to the event calendar

As businesses and events are registered, KVVID's web site will become the go-to site for residents and visitors seeking information about Historic Kailua Village.



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[www.HistoricKailuaVillage.com](http://www.HistoricKailuaVillage.com)

Twitter: [KailuaVillage](https://twitter.com/KailuaVillage)

