



# Kailua Village Business Improvement District

*Mission:  
Make*

*Historic Kailua Village  
a model sustainable  
community that is a  
better place to invest,  
work, live and play.*



# KVBID Governance

**Board Members  
Represent**

District Landowners,  
Commercial Tenants,  
Residents &  
Government officials

# KVBID Board

Jane Clement, **President**

Richard Chinen, **Vice President**

Jay Rubenstein, **Secretary**

Kehau Gomes, **Treasurer**

Michael Bell

Taylor Easley

Vincent Fong

Anthony Gant

Calvin Higa

Jack Hutchings

Perry Kealoha

Barbara Kossow

Josh Porter

Laura Waldo

Mason Yoshiyama

Ex-officio:

County Finance

Dept. of Public Works

# **KVBID Governance**

## **New 2019 Board Members**

Amanda Kale

Nancy Sakamoto

Laura Waldo (renewed)

# KVBID Governance

## Standing Committees

Finance – Kehau Gomes, Chair

Governance – Jane Clement, Chair

Marketing & Special Events – Mattson Davis, Chair

Placemaking – Nancy Sakamoto, Chair

Program Services – Michael Bell, Chair

Public Private Partnerships – Riley Smith, Chair

Strategic Planning – Richard Chinen, Chair



# KVBID Program Services Committee

# Program Services - Ambassadors



Block by Block fulfills District services

# New Services Added

- KVBID has taken responsibility for landscape and maintenance of the state's Queen Kaahumanu roadway medians between Henry and Palani. This includes rehabilitation of irrigation systems and landscape.







# By the Numbers

**69,057 pounds of trash**

**48,675 pounds of  
greenwaste**

**725 hours of mowing**

# By the Numbers



- 604 graffiti removed
- 1,108 posters removed
- 1,036 stickers removed
- 433 shopping carts returned

**Open Container Warnings – 574**

**Hospitality Assists**

**Visitor Assistance – 3,416**

**Motorist Assistance – 385**



# KVBID Placemaking Committee

# Public Space

## *KVBID Maintains Community Vision & Vibrancy*

Improving and maintaining public spaces in order to create a clean, high-quality and inviting environment.





## Accolades

- *US News & World Report's Best Winter Vacation spot - Big Island*
- *Second on RewardExpert's List of Best American Foodie Towns in Pacific West*
- *Named to Top 20 Small Towns to Visit in America 2016 by Smithsonian*
- *Ranked TripAdvisor's #10 U.S. Destination on the Rise for 2016*
- *PADI named Kona among 15 Best Dive Spots in the World*

# Create Environment that Supports Local Businesses



# Kona Trolley - Transportation



*Ridership at 100,000+ people! Fun, convenient & reduces vehicular traffic.*

# HALE HALAWAI VISIONING

- Multiple individual & small group discussions
- 2 Open Houses
- Membership Survey
- Media Coverage





# Improve Public Realm Quality & Unified Look





# KVBID Marketing & Special Events Committee

# Monthly Kokua Kailua



Attracts 4,000-5,000 people each month

# Kalikimaka Concert & Decor



# Kalikimaka Lighted Boat Parade





Free Tuesday Trot 5k  
walk run through  
Historic Kailua Village!



# Hawaiian Sunset Saturdays



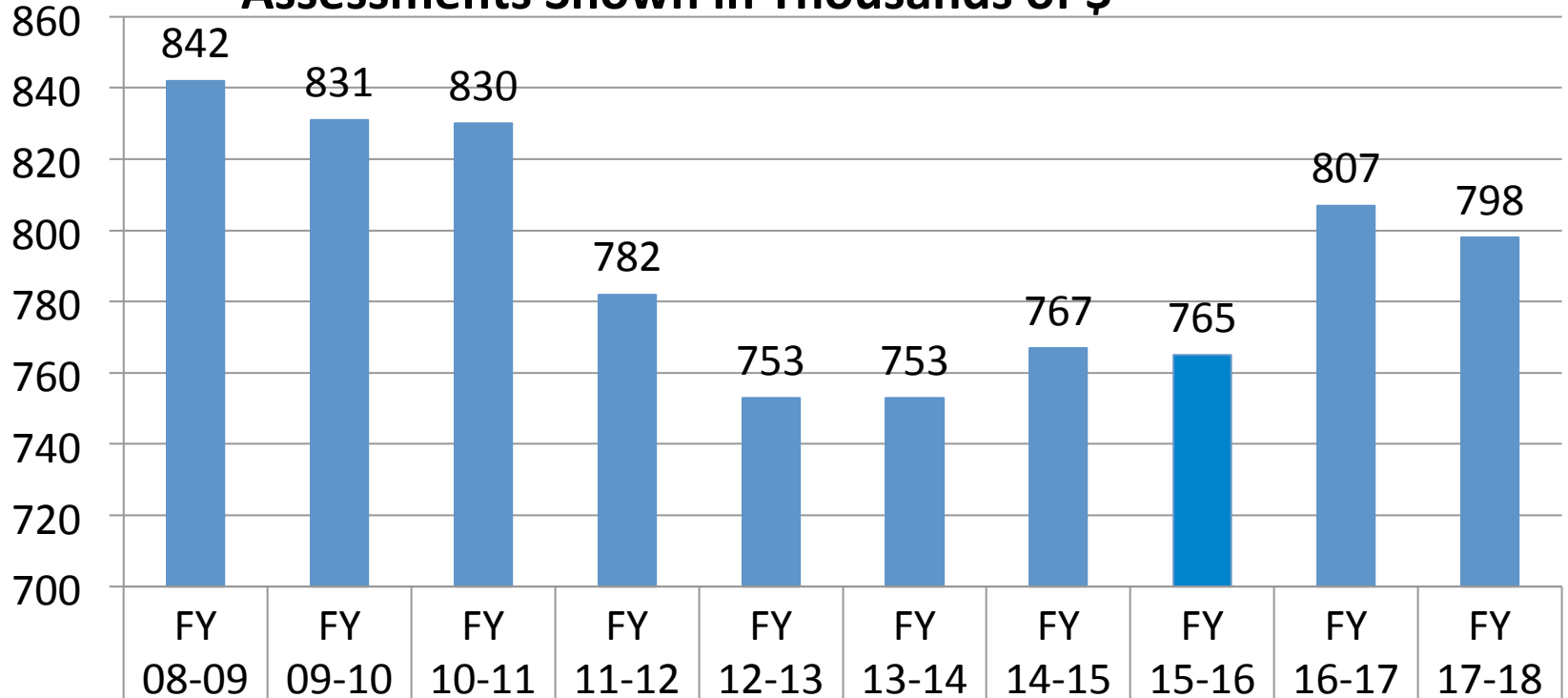


# KVBID Finance Committee



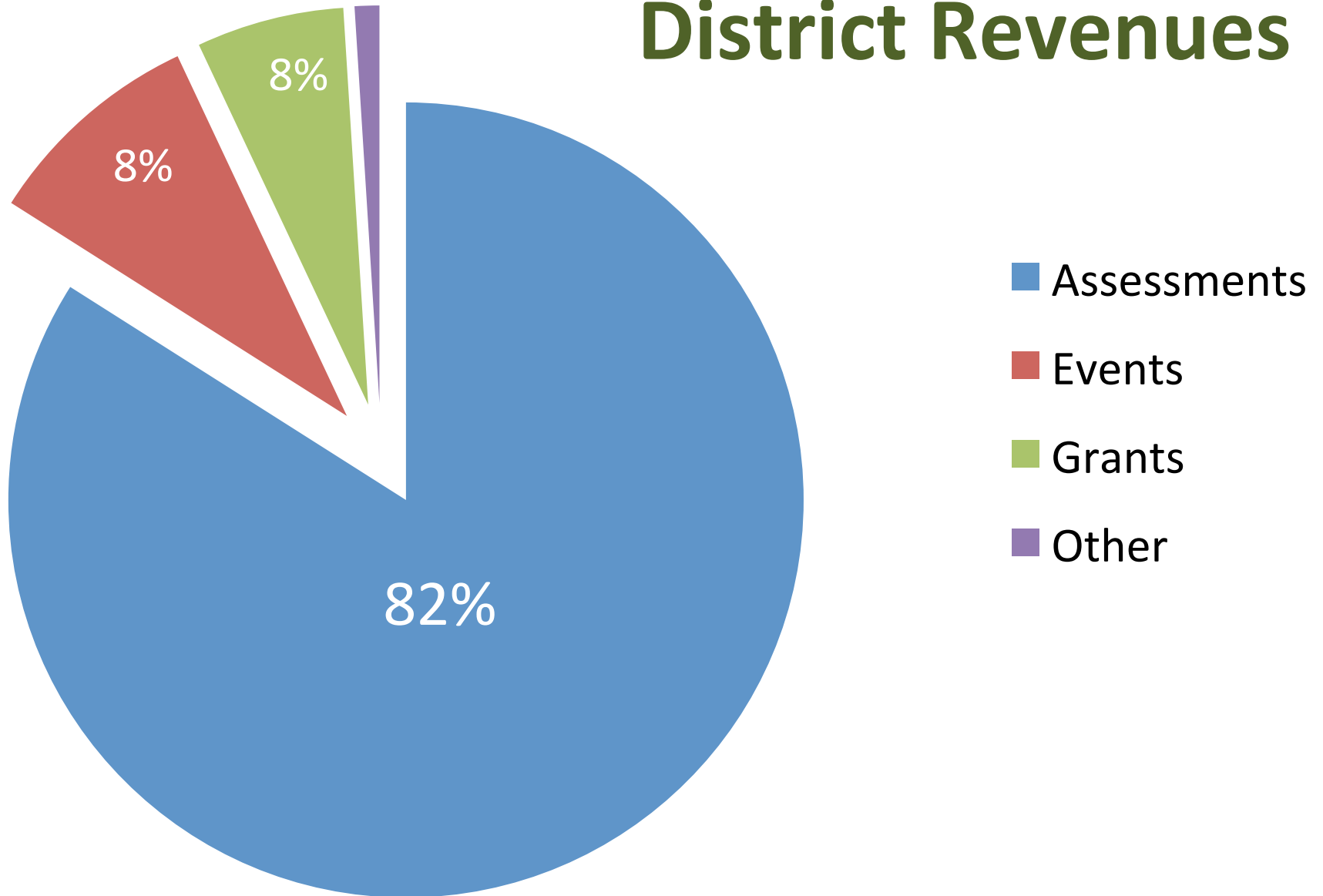
# KVBID Funding

Assessments Shown in Thousands of \$



Assessments	842	831	830	782	753	753	767	765	807	798
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# District Revenues





**KVBID  
Public  
Private  
Partnerships  
Committee**

# Advocacy for Homeless Solutions



# Alahou Street Connection



# Village Gateway

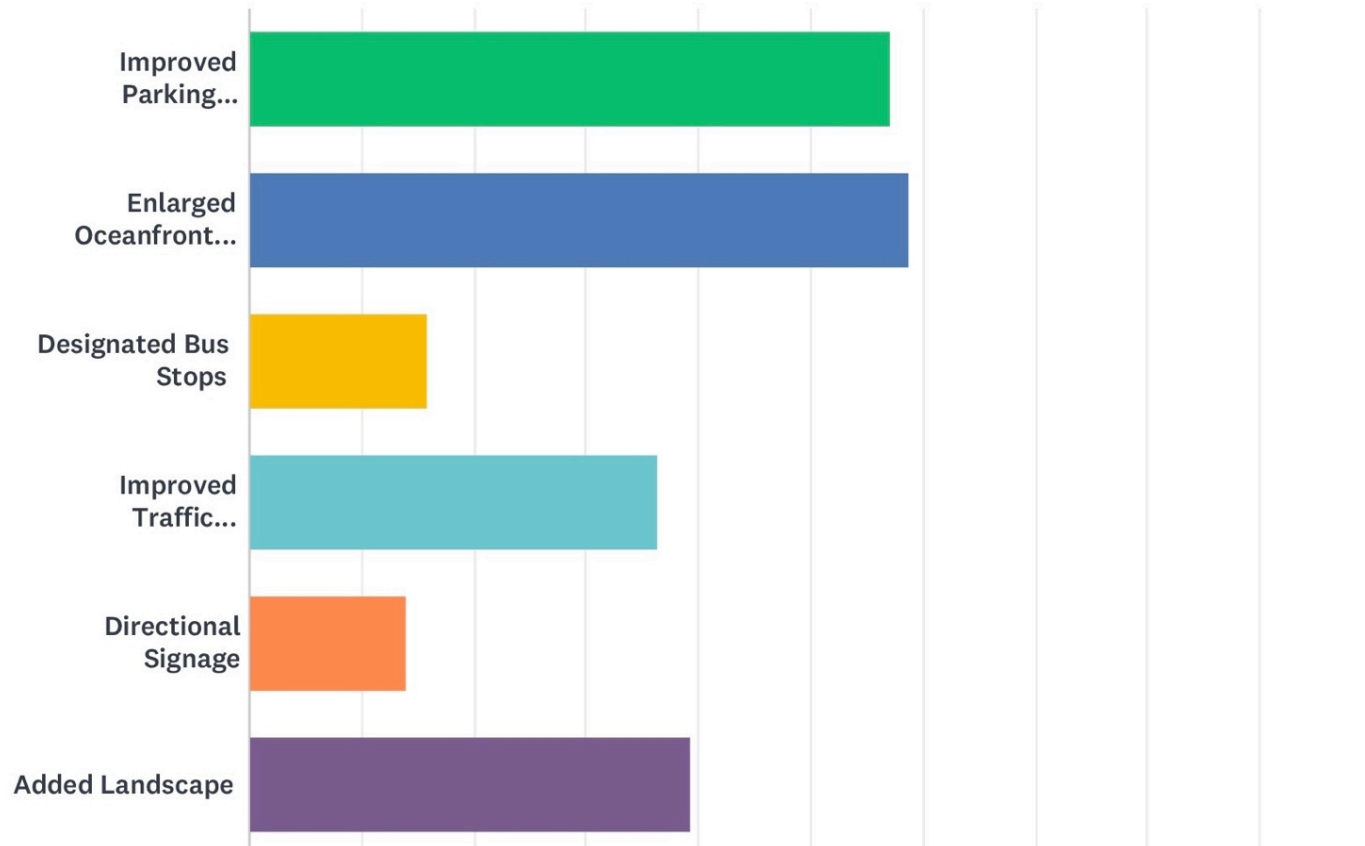
**Gateways:** Location 2 – Intersection of Queen Kaahumanu Hwy. and Palani Rd.



# Recent Survey of Stakeholders

Q3 What public space improvements would you like to see in Historic Kailua Village?

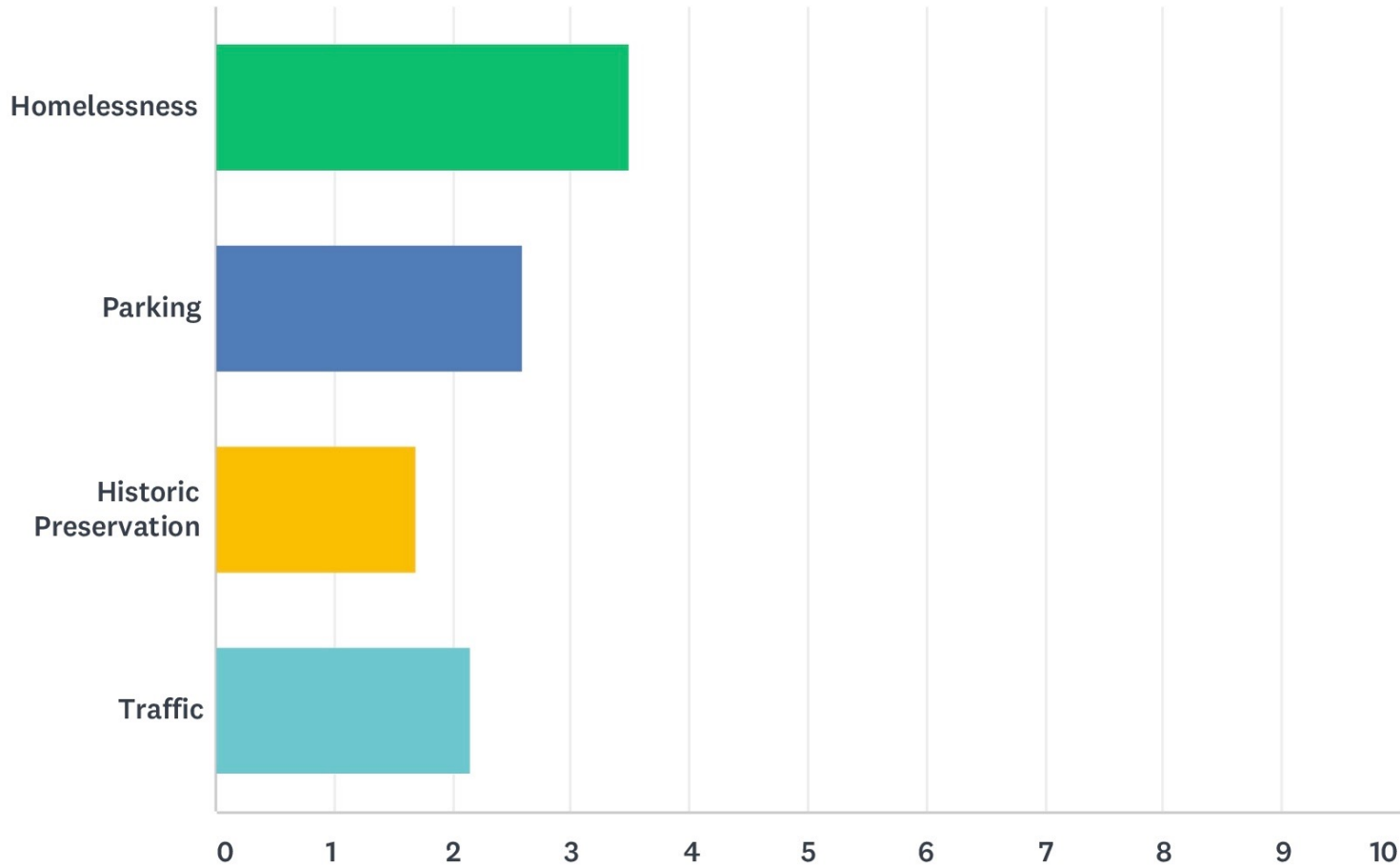
Answered: 107 Skipped: 1



# Recent Survey of Stakeholders

Q4 What are the biggest challenges facing Historic Kailua Village?

Answered: 104 Skipped: 4

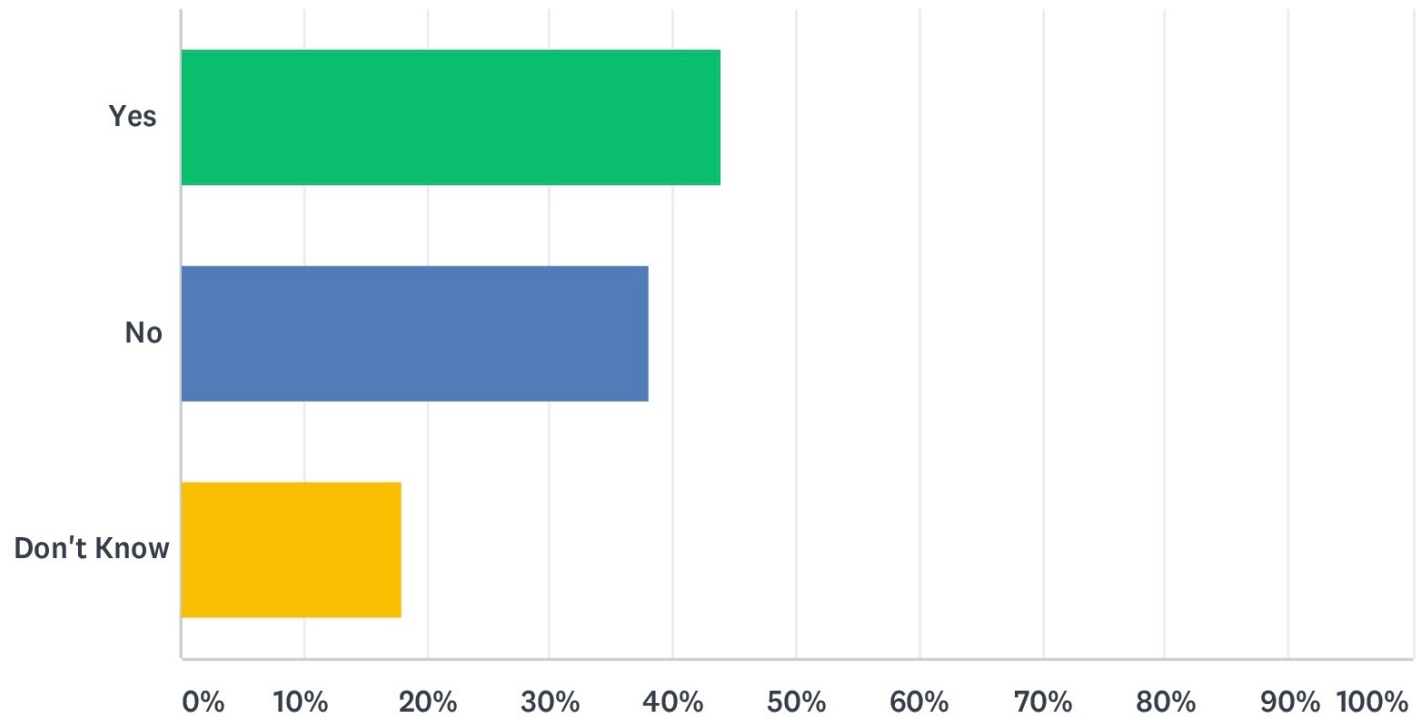




# Recent Survey of Stakeholders

Q9 Would you be willing to pay a small amount for better parking?

Answered: 100 Skipped: 8





# KVBID Strategic Planning Committee

# **KVBID Strategic Planning Committee**

## **2019 Primary Objectives**

- Work with the County to increase parking in the village**
- Improve traffic flow. Hire a consultant to do a traffic study**
- Assist in the creation of a County Park at Oneo Bay**
- Improve lighting in high traffic areas along Alii Drive**