

# Kailua Village Business Improvement District

## FY2019-20 Annual Report

*Mission: Make Historic Kailua Village a model sustainable community that is a better place to invest, work, live and play.*



# KVBID Governance

**Board Members  
Represent**

District Landowners,  
Commercial Tenants,  
Residents &  
Government officials

# KVBID Board

Jane Clement, **President**

Richard Chinen, **Vice President**

Josh Porter, **Secretary**

Barbara Kossow, **Treasurer**

Michael Bell

Taylor Easley

Justin Murata

Anthony Gand

Calvin Higa

Perry Kealoha

Nancy Sakamoto

Amanda Kale

Laura Waldo

Mason Yoshiyama

Ex-officio:

County Finance

Dept. of Public Works

# KVBID New Board Members

- Jacqueline Awa, Lanihau Properties
- Hobbs Lowson, Bank of Hawaii
- Jay Rubenstein, Royal Kona Resort

# KVBID Governance

## Standing Committees

Finance – Barbara Kossow, Chair

Governance – Jane Clement, Chair

Marketing & Special Events – Mattson Davis, Chair

Placemaking – Nancy Sakamoto, Chair

Program Services – Michael Bell, Chair

Public Private Partnerships – Riley Smith, Chair

Strategic Planning – Jane Clement, Chair



# KVBID Program Services Committee

# Program Services – Cleaning, Landscape & Security Ambassadors



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# Program Services – Cleaning, Landscape & Security Ambassadors



Chelsea Jensen

6 hrs · 🌐



**Thank you, Kailua Village Business Improvement District Kona for having your contractor out in the rain sanitizing our downtown areas — down to the buttons on crosswalks!!!!** ❤️ ❤️

👍❤️ 16



👍 Like

💬 Comment

➦ Share

# New Security Services Added

The Security Ambassadors are walking and on bikes in the Village during the daytime hours starting at 7 am and in a roving vehicular patrol until 11 pm. Trained on panhandling, loitering protocols and best practices, the team has also gone through 4 hours of Mental Health Awareness Training.

Security Ambassadors assist with :

- daily homeless counts
- identify hot spots and areas of need
- collaborate with the Hawaii County Police Department and the Community Policing Officers



# By the Numbers

**68,294 pounds of trash**

**55,775 pounds of  
green waste**

**1,245 hours of mowing**

**2,561 graffiti/stickers/posters removed**



# By the Numbers



**Open Container  
Warnings – 420**

**Hospitality & Motorist  
Assists – 2,407**



# KVBID Placemaking Committee

# Public Space

## *KVBID Maintains Community Vision & Vibrancy*

Improving and maintaining public spaces in order to create a clean, high-quality and inviting environment.



KVBID worked with local artist Cindy Foster to brand the fence surrounding the sewage lift station near Kailua Pier.



A collaborative effort between KVBID and the County of Hawaii to brighten up a dark spot in Historic Kailua Village.

# Public Space

## *KVBID Maintains Community Vision & Vibrancy*

Improving and maintaining public spaces



Repairing and replacing the fence fronting the public County Parking Lot



Mahalo to the County of Hawaii Department of Public Works for completing sidewalk repairs at Emma's Square.

# Public Space

## *KVBID Maintains Community Vision & Vibrancy*

Improving and maintaining public spaces

KVBID awarded nine \$1,000 mini grants for façade improvements in Historic Kailua Village.

Awardees included Hulihe'e Palace, Hale Halawai, Mokuaikaua Church, Island Style Triathlon Gift Shop, Paradise Brewing Company, Big Island Running Company, Kalikala Cuisine, Gertrude's Jazz Bar and Ronald Hirata, DMD MS.





# Public Space

## *KVBID Maintains Community Vision & Vibrancy*

Improving and maintaining public spaces



Mahalo to the volunteers from YWAM Ships for their one-day cleanup!

# West Hawaii Economic Engine



- Small and Large Businesses
- Hotels, Resorts and Condominiums
- Activities and Adventures
- Shopping
- Cultural and Natural Resources

Greatly enhance the local economy

# Creating an Environment that Supports Local Businesses

## Local Businesses



A vertical poster for '2020 Village Happenings' with a blue and teal color scheme. It features silhouettes of palm trees on the left and a church building at the bottom. A large, light blue 'K' is in the background. The text is arranged in sections: a title at the top, a description of the 'KOKUA KAILUA' event, a list of dates, a description of 'HAWAIIAN SUNSET SATURDAY', another list of dates, and a description of 'TUESDAY TROT'. A small logo for 'KAILUA VILLAGE' is in the top left corner.

**2020 Village Happenings**

**KOKUA KAILUA**  
Stroll Alii Drive from 1 to 6 pm and enjoy offerings from artists, vendors, musicians and food. Alii Drive will be closed to traffic.

Sunday, January 19      Sunday, July 19  
Sunday, February 16      Sunday, August 16  
Sunday, March 15      Sunday, September 20  
\*Saturday, April 4      Sunday, October 18  
Sunday, May 17      Sunday, November 15  
Sunday, June 14      Sunday, December 13

\* Saturday date in April coincides with Hawaiian Mission Bicentennial celebration

**HAWAIIAN SUNSET SATURDAY**  
Gather at Coconut Grove Marketplace from 5:30 to 6:30 pm to celebrate Kona's spectacular sunset with live Hawaiian music and hula. Free.

Saturday, January 25      Saturday, July 25  
Saturday, February 29      Saturday, August 29  
Saturday, March 28      Saturday, September 26  
Saturday, April 25      Saturday, October 31  
Saturday, May 30      Saturday, November 28  
Saturday, June 27      Saturday, December 26

**TUESDAY TROT**  
Tuesday Trot 5k Fun Run & Walk Every Tuesday  
5 pm at Big Island Running Co. A free event for all.

HistoricKailuaVillage.com



A horizontal poster for 'Hawaiian Sunset Saturday' with an orange and teal color scheme. It features a large acoustic guitar in the foreground, a sunset over a beach with palm trees in the background, and a small 'K' logo. The text is arranged in sections: a title in cursive, a time slot, and a description of the event.

*Hawaiian Sunset Saturday*

**5:30-6:30pm**

Gather at Coconut Grove Marketplace to celebrate Kona's spectacular sunset with live Hawaiian Music and Hula.

# Kona Trolley - Transportation



2019 Ridership at 93,579!

Fun, convenient & reduces vehicular traffic

# An Improved Public Realm Quality & Unified Look





# KVBID Marketing & Special Events Committee

# Monthly Kokua Kailua



Attracts 4,000-5,000 people each month

# Hawaiian Sunset Saturdays

Held on the last Saturday of every month





2019

# KAILUA KALIKIMAKA

## *Holiday Event Schedule*

**Christmas Tree Lighting Ceremony** ▲ Alii Drive  
**November 29, Friday 5 – 6 pm**  
 Join Darlene Ahuna and Halau E Hulali Mai I Ka La in a free community concert.

**Kokua Kailua** 🌿 Alii Drive  
**December 15, Sunday 1 – 6 pm**  
 Stroll Historic Kailua Village and shop small.

**Hawaiian Holiday Concert** 🎵 Alii Drive  
**December 15, Sunday 5 – 6 pm**  
 Join Ekolu Mea Nui Trio in a free community concert.

**Lighted Boat Parade** 🚢 Kailua Pier  
**December 15, Sunday 6 pm**  
 The celebration continues after Kokua Kailua with the 6th Annual Lighted Boat Parade in Kailua Bay. A jovial show with great viewing from Kailua Pier.

**Hawaiian Sunset Saturday** 🍹 Coconut Grove Marketplace  
**December 28, Saturday 5:30 – 6:30 pm**  
 Free Hawaiian music and hula concert. Bring your beach chair or mat, but no coolers please.

HAWAII TOURISM AUTHORITY

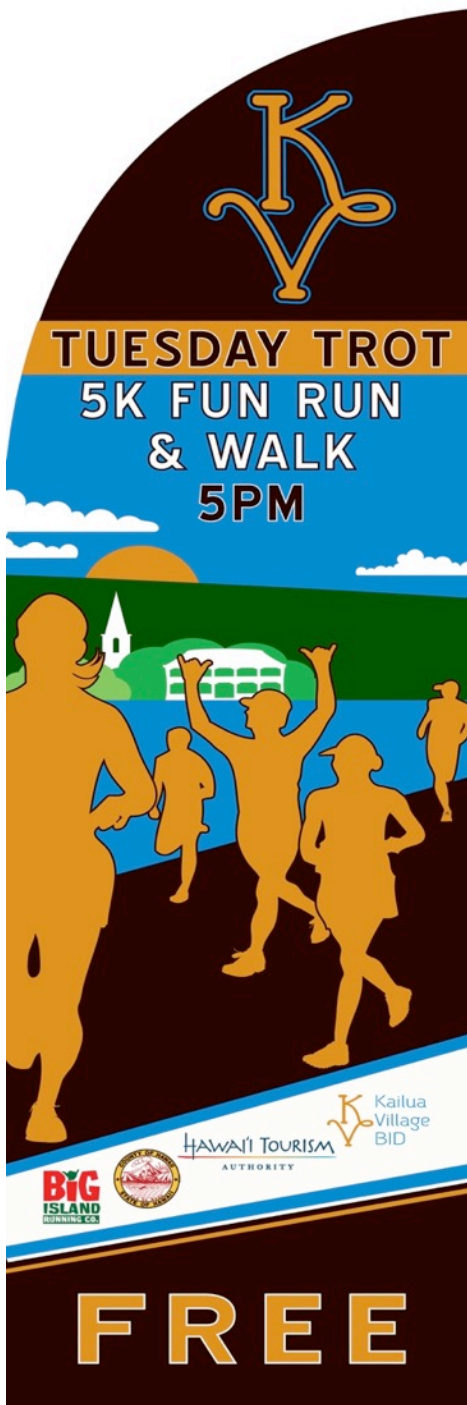
HISTORIC KAILUA VILLAGE

# Kailua Kalikimaka



# Kailua Kalikimaka Lighted Boat Parade





## Free! Tuesday Trot 5k Fun Run and Walk

Big Island Running Company coordinates the non-competitive, weekly event that gets started at their store location in the Coconut Grove Marketplace starting at 5 pm

# Iconic Village Events



Ironman World Championship

Hawaiian International Billfish Tournament



# Iconic Village Events

Queen Lili'uokalani Canoe Races



Kona Coffee Cultural Festival

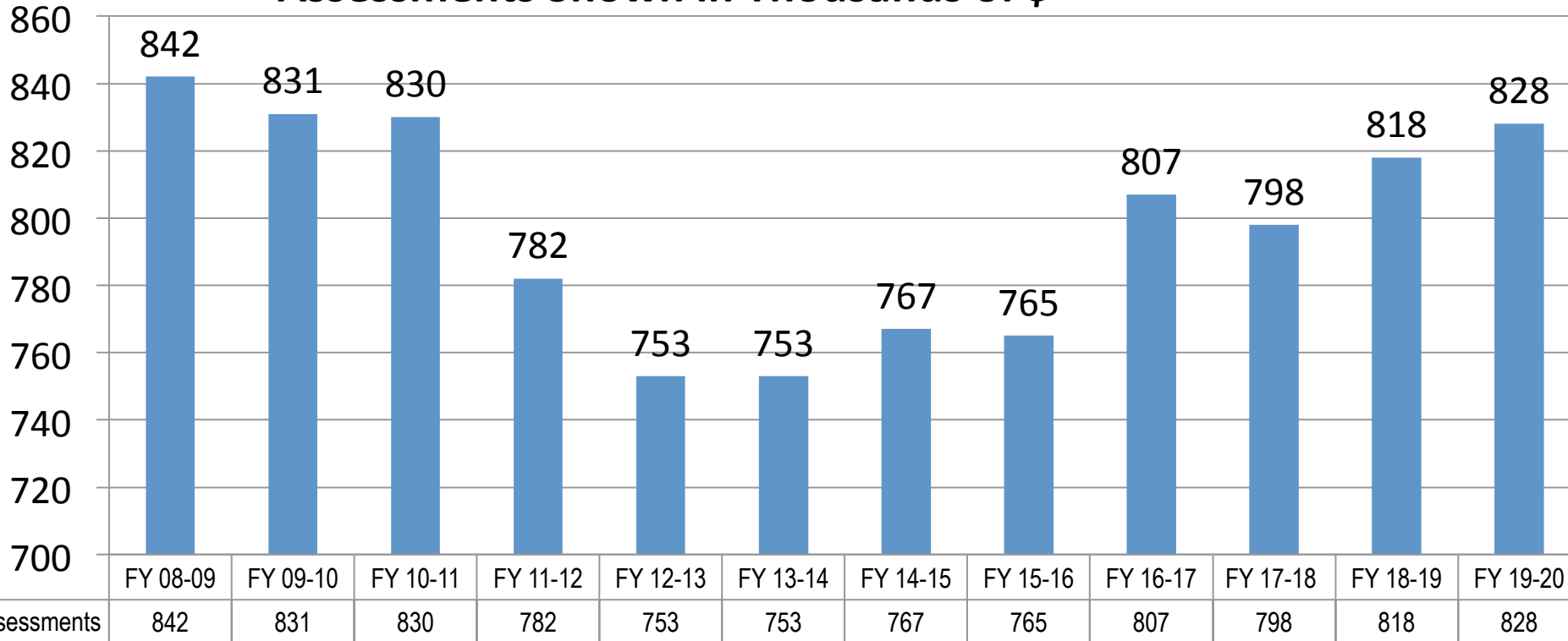




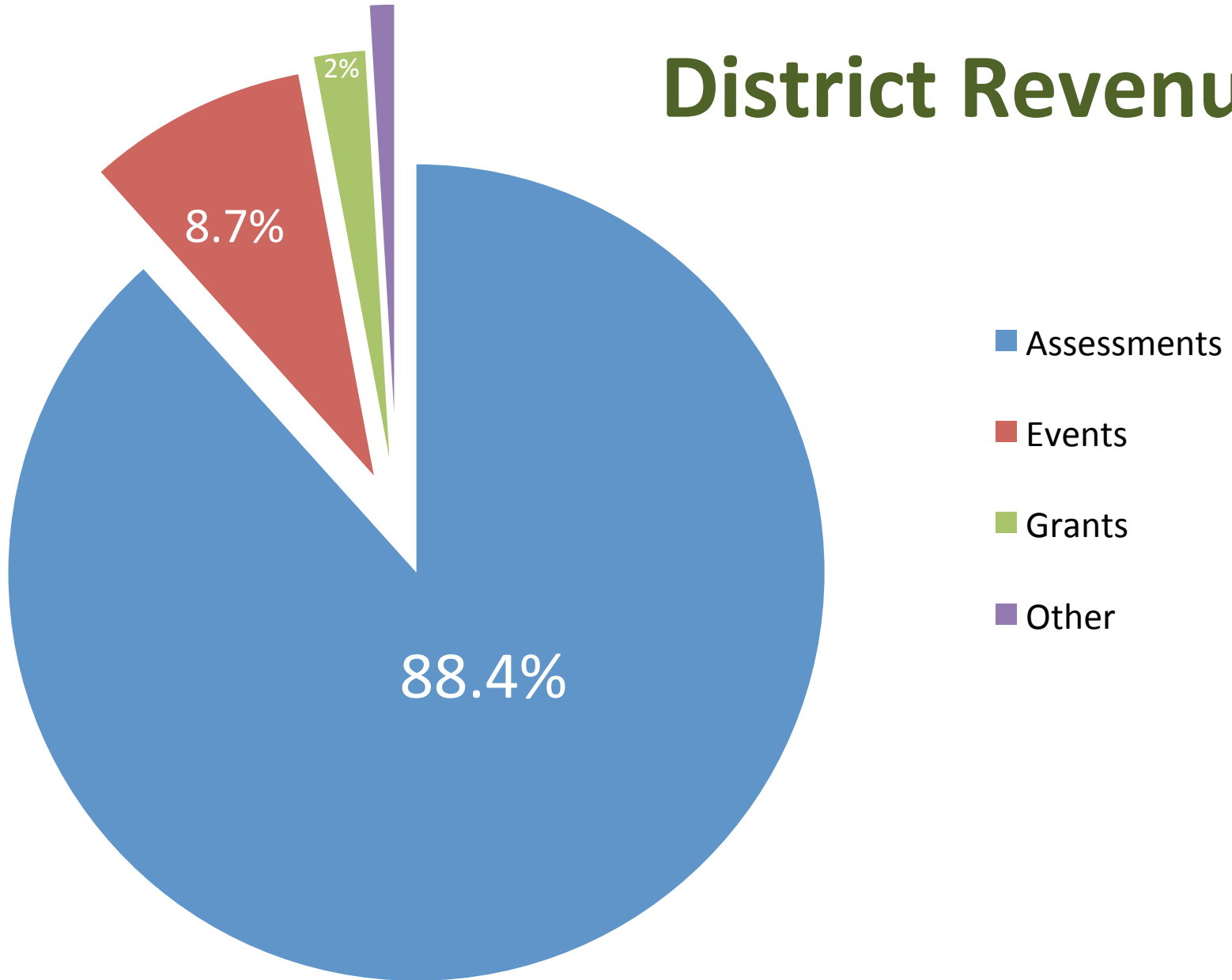
# KVBID Finance Committee

# KVBID Funding

Assessments Shown in Thousands of \$



# District Revenues







**KVBID  
Public  
Private  
Partnerships  
Committee**

# Advocacy for Homeless Solutions

KVBID collaborated with Community Forums and Kona-Kohala Chamber of Commerce to identify homeless issues and solutions

## Understanding Homeless Issues in Our Community

Addressing Concerns • Resources Available • Brainstorming Solutions

West Hawaii Civic Center  
Thursday, February 20  
5:30 pm to 8:00 pm

A panel of experts will discuss the current state of homelessness in our community and the steps being taken to find short and long term solutions.

### Confirmed members of the panel include:

County of Hawaii: Barbara Kossow

County Prosecutors Office: Dale Ross

Hope Services: Ipo Morgan

Kailua Village Business Improvement District: Kehau Gomes

Kona-Kohala Chamber of Commerce: Wendy Laros

Law Enforcement: HPD Sgt. Joseph Stender & DLNR Lino Kamakau

West Hawaii Community Health Center: Alysa Lavoie

### Moderator:

Jane Clement

Sponsored by Community Forums, Kailua Village Business Improvement District & Kona-Kohala Chamber of Commerce



# Advocacy for Homeless Solutions

KVBID's community outreach person and security ambassadors went business to business to address concerns and identify resources and solutions.



## HOMELESS ISSUES

Homelessness is a broad category assigned to people we see on the streets. Mental illness is pervasive in the street population. Personal care doesn't come easy for those dealing with mental illness. Drug and alcohol addiction can be crippling and there aren't a lot of resources for those who are living in addiction. Most shelters don't accept those who are high or intoxicated. Life is expensive too. The cost of having a place to live has outpaced what many earn. It's important to remember that it's not illegal to be homeless and the public right of way belongs to all of us.

### What can you do?

Show compassion but don't give money to panhandlers. Give them food. Give them a drink but giving them money often will go to deepening an already deep addiction. Instead give your donations to agencies that help the homeless in our community.

### See Something Say Something

If someone is creating a nuisance in a public area make the call. If you're concerned about someone's health and safety make the call. Calls for police assistance are the statistical factor used to determine levels of police staffing required in communities. Reporting crimes helps our police department provide adequate staffing. Make the call. If it's an emergency call 911, otherwise use the police non emergency line at 808-935-3311 for all other calls.

Call your elected officials and tell them that you care and that you'd like to see expanded funding for programs that help the most vulnerable in our community and to better fund mental health, drug and alcohol treatment programs. Getting people help is one of the first steps to a healthy community.

### Private Property Rights

Contact your security contractor, property manager or property owner to find out what your private property rights are and how to trespass those you deem who should not be on your property.



## HOMELESS ISSUES

### What the Kailua Village Business Improvement District is Doing to Help

**S**afety is one of the Kailua Village Business Improvement District's major focus areas. The Kailua Village Business Improvement District works with Block by Block, a national firm providing expertise in safety, cleaning and landscape services.

You may have noticed an increased presence of KVBID's Security Ambassadors in their new uniforms in the Village. The Security Ambassadors are walking and on bikes during the daytime hours starting at 7 am and in a roving vehicular patrol until 11 pm at night. The Security Ambassadors are trained on panhandling and loitering protocols and best practices. They have also gone through 4 hours of Mental Health Awareness Training. They do daily homeless counts, identify hot spots and areas of need and collaborate with the Hawaii County Police Department (HPD).

We've altered the physical environment in some places by trimming up trees and doing xeriscape landscaping to make certain areas less hospitable for criminal activity. We're also exploring how to enhance lighting in certain areas as well. In 2019, KVBID's Security Ambassadors returned 524 shopping carts and removed over 2,561 poster, stickers and graffiti in the Village. They issued 430 open container warnings and assisted visitors and locals 2,407 times.

Unfortunately the Kailua Village Business Improvement District cannot solve the homeless issue in our community. It takes the leadership and resources of government, the cooperation of many providers and the community at large. The Kailua Village Business Improvement District is doing its part and is working collaboratively with others to find both short and long-term solutions. We are working with HPD, DLNR, social service providers and our county council representative to help improve the district.

Let's continue to work together to help solve our community's homeless issue.



# Advocacy for Homeless Solutions



KVBID has altered the physical environment in some places by trimming up trees to make certain areas less hospitable for criminal activity.



# Village Gateway

Phase One work has begun with the planting of the Hala trees!



**Gateways:** Location 2 – Intersection of Queen Kaahumanu Hwy. and Palani Rd.





# KVBID Strategic Planning Committee

# COVID-19 Village Reopening & Plans Moving Forward

- Temporary Suspension of Special Events in the Village
- Establish initiatives to reopen and relaunch





# Get Involved Stay In Touch

[HistoricKailuaVillage.com](http://HistoricKailuaVillage.com)