

Kailua Village Business Improvement District

FY 2022-23 Annual Report

Mission: Make Historic Kailua Village a model sustainable community that is a better place to invest, work, live and play.

In Memory of Debbie Baker

Served as KVBID Executive Director from its inception in 2007 until her passing at the end of 2021





KVBID Governance

**Board Members
Represent**

District Landowners,
Commercial Tenants,
Residents &
Government officials

KVBID FY 2022-23 Board

Jay Rubenstein, **President**

Nancy Sakamoto, **Vice President**

Hobbs Lowson, **Treasurer**

John Andoh

Jacqueline Awa

Paka Davis

Anthony Gand

Glennon Gingo

Randy Kurohara

Michael Quanan

Toby Taniguchi

Councilwoman Rebecca Villegas

Gabe Winkler

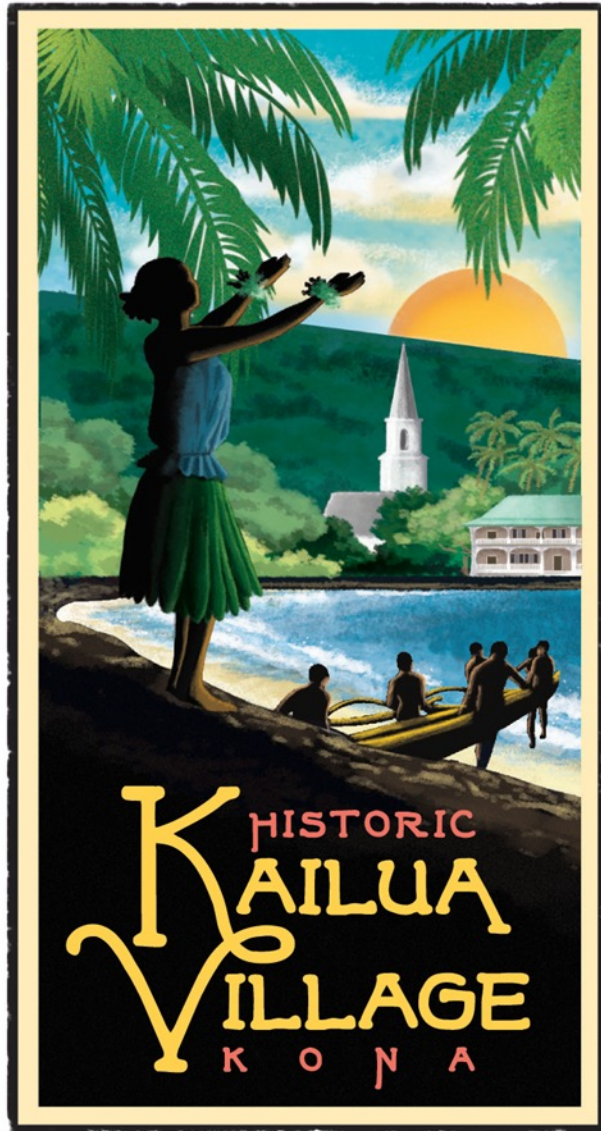
Ex-officio:

Steve Pause, Dept. of Public
Works

Hamana Ventura, County
Finance

KVBID New Board Members

- Brock Stratton, Kona Boys Beach Shack
- Tim Dalhouse, TAD Enterprises, LLC.



KVBID Outgoing Board Members

- John Andoh, County of Hawaii
- Amanda Kale, ABC Stores
- Hobbs Lawson, Bank of Hawaii
- Josh Porter, Lex Brodies
- Mana Purdy, Lili'uokalani Trust

Mahalo for your service!

KVBID Governance

Standing Committees & Chairs

Governance – Jay Rubenstein

Marketing & Special Events – Mattson Davis

Placemaking – Nancy Sakamoto

Program Services – Michael Bell

Public Private Partnerships – Riley Smith

Strategic Planning – Josh Porter

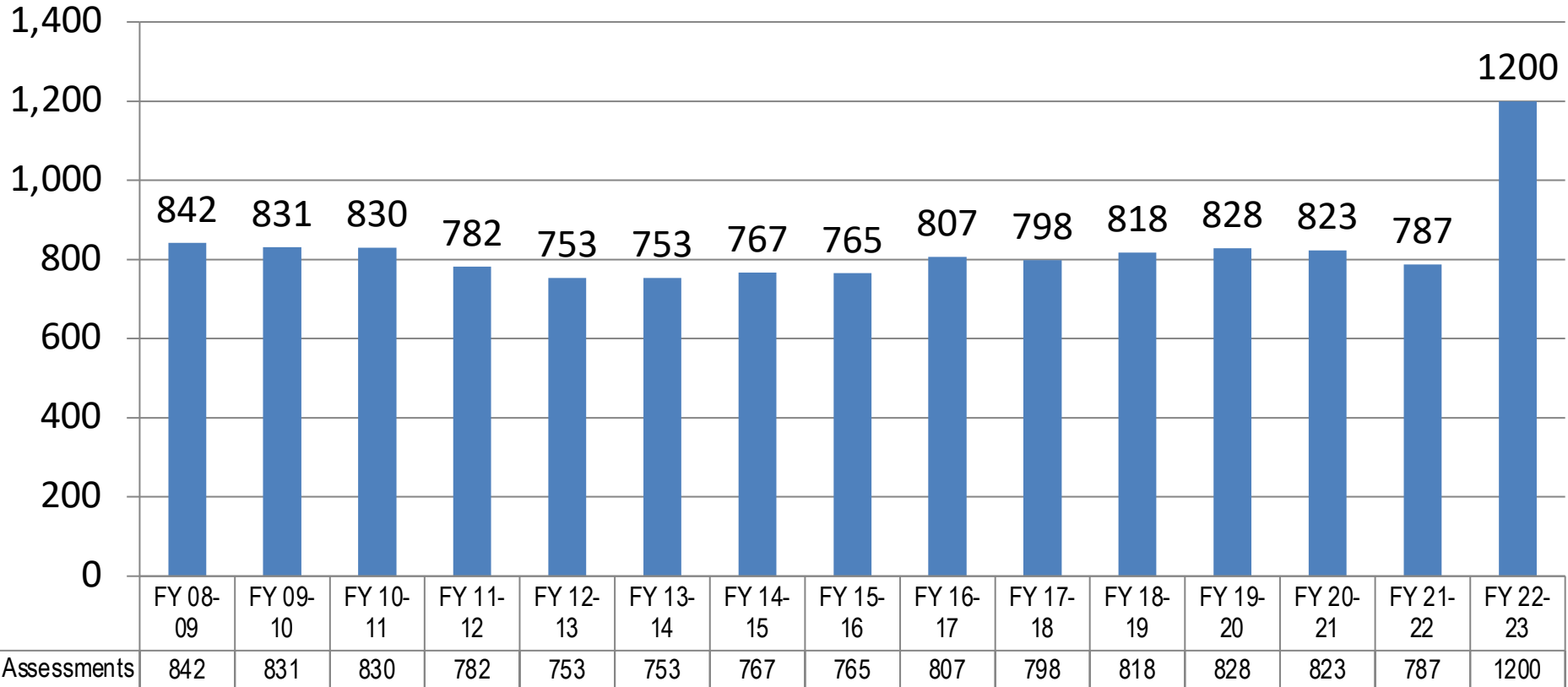
Finance Committee – Hobbs Lawson



Finance

KVBID Funding

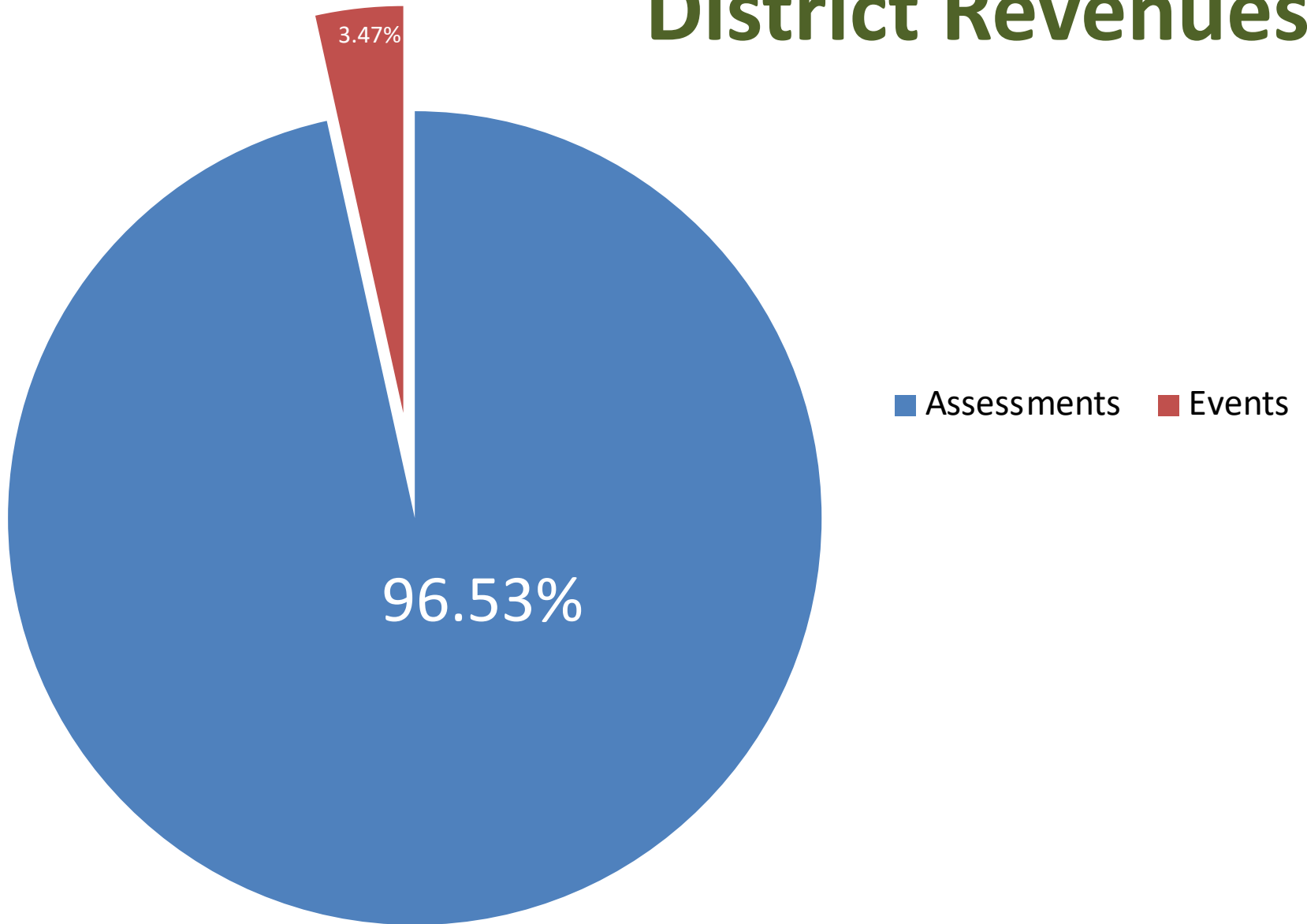
Assessments Shown in Thousands of \$



Core District Services



District Revenues



Core District Services





Placemaking

KVBID Village Branding



Community Vision and Vibrancy Gateway Banners!



Community Vision and Vibrancy Banners!



Community Vision and Vibrancy

Community Events



Community Vision and Vibrancy

Kailua Kalikimaka



Mele Kalikimaka

The Kailua Kalikimaka Lighted Boat Parade Returns Dec. 11!

PRESENTED BY KAILUA VILLAGE BUSINESS IMPROVEMENT DISTRICT

Sailboats, powerboats, canoes and kayaks! Come and help us celebrate the return of this festive holiday celebration.

The Lighted Boat Parade does not cost anything to enter and all entries will be eligible for cash prizes. Each boat to be scored upon the following categories:

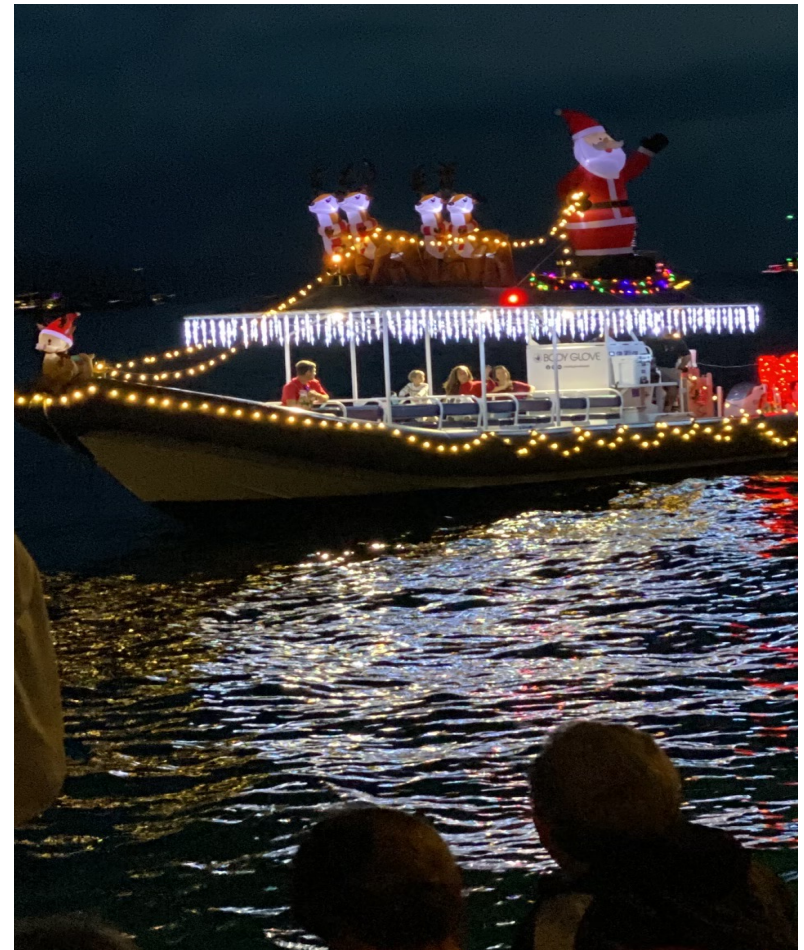
1. Boat Theme – what is the theme and how well it's represented on the entire boat
2. Boat Lights – how well is the boat lit up
3. Special Effects – blinking lights, moving holiday figures
4. Crew participation – holiday outfits supporting theme
5. Overall Appearance

Dust off those lights and come be a part of the holly jolly 7th annual Kailua Kalikimaka holiday celebration!

To register, email HKVevents@gmail.com or call 808-936-9202. Entries are due by Monday, December 5



HistoricKailuaVillage.com



Community Vision and Vibrancy

Emma's Square



Community Vision and Vibrancy

Emma's Square



Community Vision and Vibrancy

Emma's Square

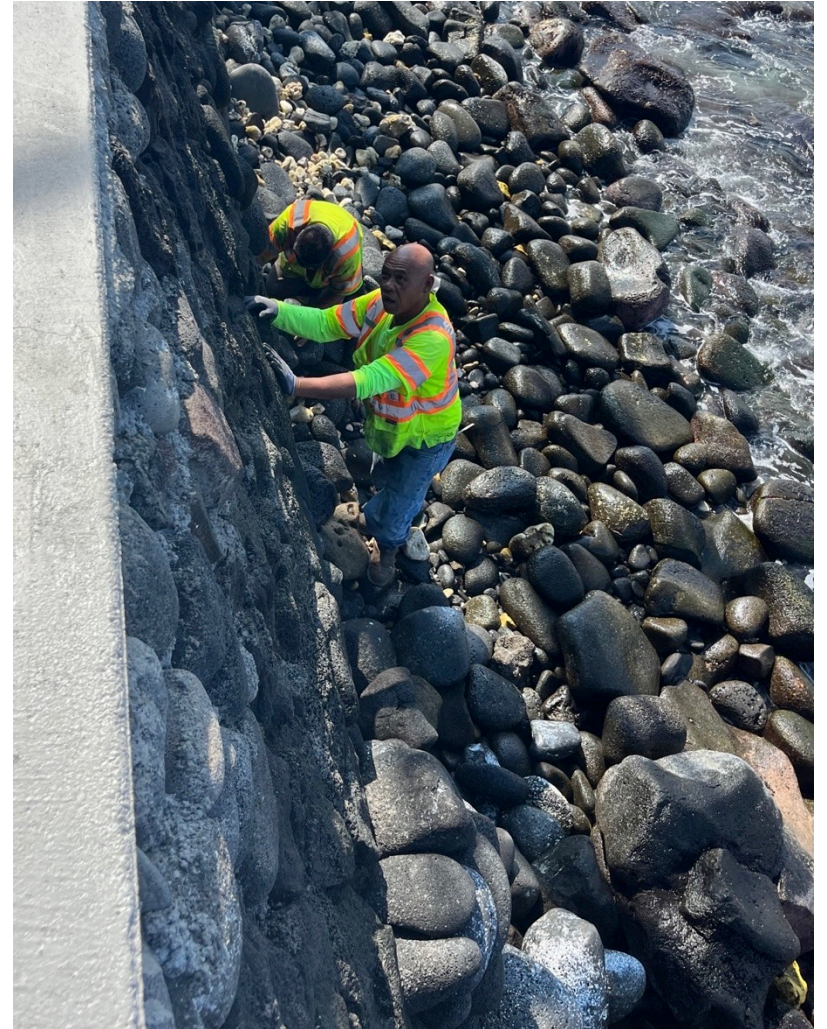


Community Vision and Vibrancy

Village Repairs



Infrastructure



Mahalo County of Hawaii!

Community Vision and Vibrancy

Village Art



Community Building Events

Kokua Kailua Monthly Stroll Celebrates 14 Years



Village 2023 Happenings

KOKUA KAILUA

Stroll Alii Drive these Sundays from 1 to 6 pm and enjoy offerings from artists, vendors, musicians and food. Alii Drive will be closed to traffic.

January 15	July 16
February 19	August 20
March 19	September 17
April 16	October 22
May 21	November 19
June 11	December 10*

*Sunday date in December coincides with Kailua Kalikimaka Christmas celebration.

HistoricKailuaVillage.com



Community Building Events

New April Kokua Kailua Spring Concert

FREE
April Kokua Kailua

SPRING CONCERT



KULĀIWI
NATIVE LANDS

KAWIKA KAHIAPO
LEHUA KALIMA
SHAWN PIMENTAL

2022 Na Hoku Hanohano Award Winning

Kulāiwi

Sunday, April 16 • 4 pm

Emma's Square (across from Hulihe'e Palace)

The Kokua Kailua Spring Concert is brought to you by Kailua Village Business Improvement District and presented by the Hawaii Tourism Authority.



Public Private Partnerships

Solutions – Working Together



Solutions - Volunteer Days



Mahalo YWAM Ships!

Solutions - Kailua Pier Tent



Solutions – Kona Trolley





Ongoing Issues

Village Parking



Village Parking



Village Parking



PARK & RIDE
Kona Trolley



PARKING HOURS
7am to 6pm
Trolley picks up on the hour
on Luhia Street
808-961-8744

Dealing with Street People handout



Dealing with Street People

Homelessness is a broad category assigned to people we see on the streets. Mental illness is pervasive in the street population. Personal care doesn't come easy for those dealing with mental illness. Drug and alcohol addiction can be crippling and there aren't a lot of resources for those who are living in addiction. Most shelters don't accept those who are high or intoxicated. Life is expensive too. The cost of having a place to live has outpaced what many earn. It's important to remember that it's not illegal to be homeless and the public right of way belongs to all of us.

What can you do?

Show compassion but don't give money to panhandlers. Give them food. Give them a drink but giving them money often will go to deepening an already deep addiction. Instead give your donations to agencies that help the homeless in our community.

See Something Say Something

If someone is creating a nuisance in a public area make the call. If you're concerned about someone's health and safety make the call. Calls for police assistance are the statistical factor used to determine levels of police staffing required in communities. Reporting crimes helps our police department provide adequate staffing. Make the call. If it's an emergency call 911, otherwise use the police non emergency line at 808-935-3311 for all other calls.

Call your elected officials and tell them that you care and that you'd like to see expanded funding for programs that help the most vulnerable in our community and to better fund mental health, drug and alcohol treatment programs. Getting people help is one of the first steps to a healthy community.

Private Property Rights

Contact your security contractor, property manager or property owner to find out what your private property rights are and how to trespass those you deem who should not be on your property.



Dealing with Street People

What the Kailua Village Business Improvement District is Doing to Help

Safety is one of the Kailua Village Business Improvement District's major focus areas. The Kailua Village Business Improvement District works with Block by Block, a national firm providing expertise in safety, cleaning and landscape services.

You may have noticed an increased presence of KVBD's Security Ambassadors in their new uniforms in the Village. The Security Ambassadors are walking and on bikes during the daytime hours and in a roving vehicular patrol at night. The Security Ambassadors are trained on panhandling and loitering protocols and best practices. They have also gone through 4 hours of Mental Health Awareness Training. They do daily homeless counts, identify hot spots and areas of need and collaborate with the Hawaii County Police Department (HPD).

We've altered the physical environment in some places by trimming up trees and doing xeriscape landscaping to make certain areas less hospitable for criminal activity. We're also exploring how to enhance lighting in certain areas as well. In 2019, KVBD's Security Ambassadors returned 524 shopping carts and removed over 2,561 poster, stickers and graffiti in the Village. They issued 430 open container warnings and assisted visitors and locals 2,407 times.

Unfortunately the Kailua Village Business Improvement District cannot solve the homeless issue in our community. It takes the leadership and resources of government, the cooperation of many providers and the community at large. The Kailua Village Business Improvement District is doing its part and is working collaboratively with others to find both short and long-term solutions. We are working with HPD, DLNR, social service providers and our county council representative to help improve the district.

Let's continue to work together to help solve our community's homeless issue.



Taking Action in 2022

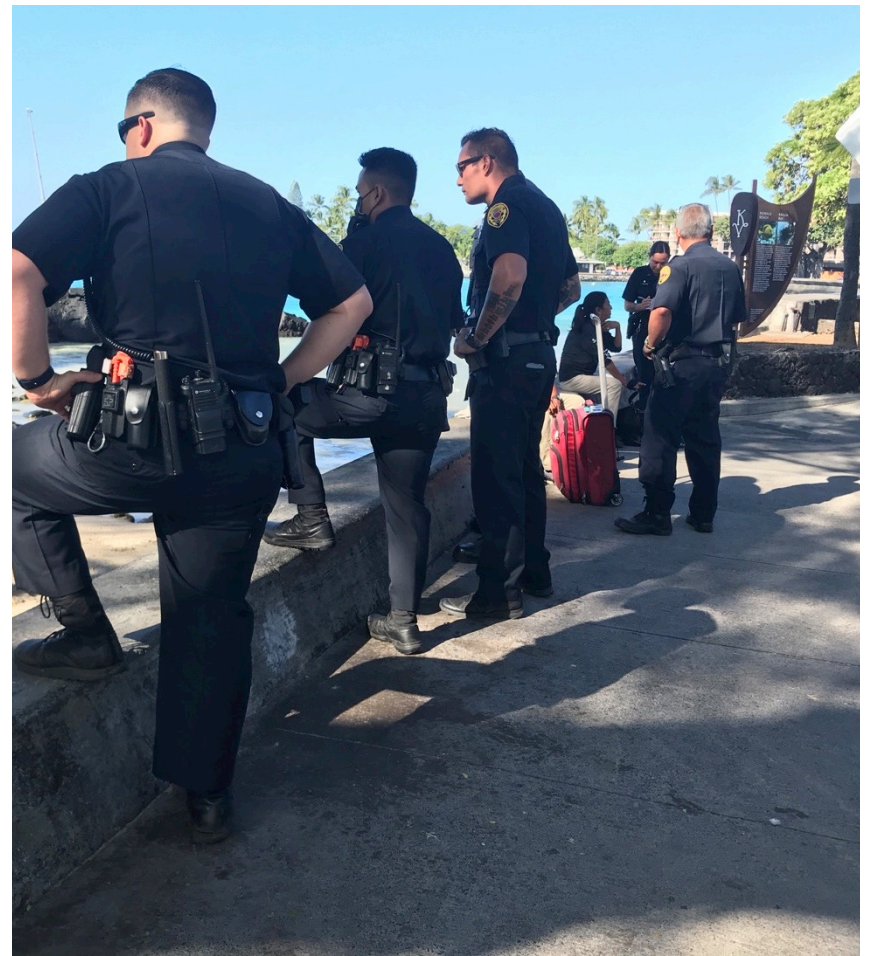
- 1,083 cases of homeless bedding in the Village
(1,107 cases in 2021)
- Returned 459 shopping carts to various markets
- Requested police assistance 416 times (158 times in 2021)
- Identified over 745 panhandling instances
- 715 open container warnings (256 in 2021)

Agency Collaboration



Community Police

Mahalo for your help to make the village safer



Social Services

Hawaii County adds \$9.5 million for housing and homelessness programs

Kukuiola, an emergency shelter and assessment center in Kealahou breaks ground

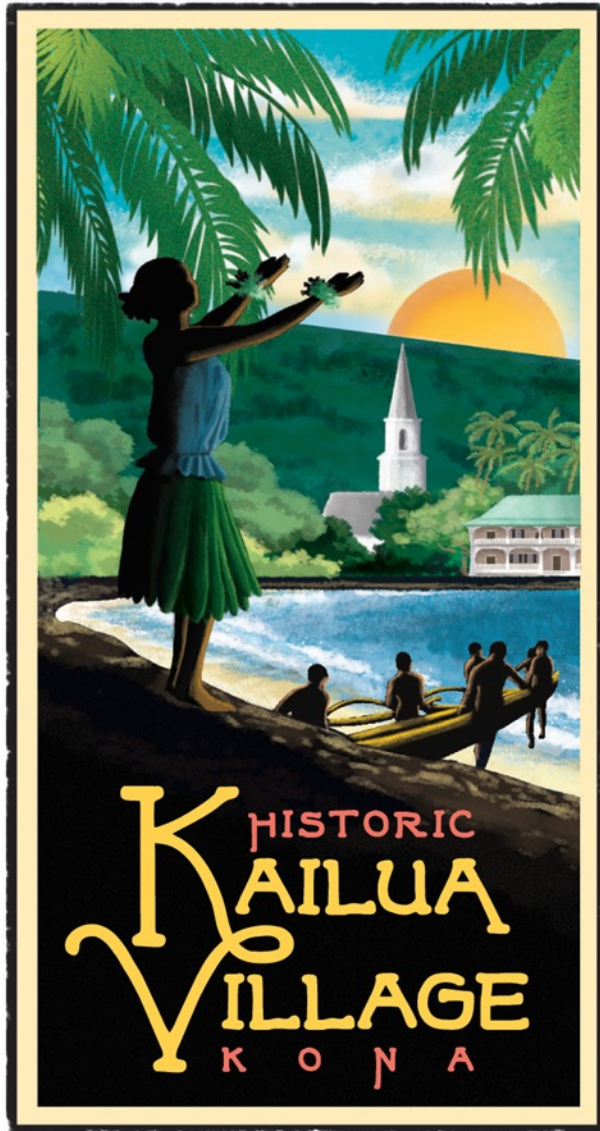


**SOCIAL
SERVICES**

Street People

Exploring Sit/Lie Ban Legislation





New Energy

**New Businesses
in the Village**

Kona Bay Hotel







Pacific 19 Kona



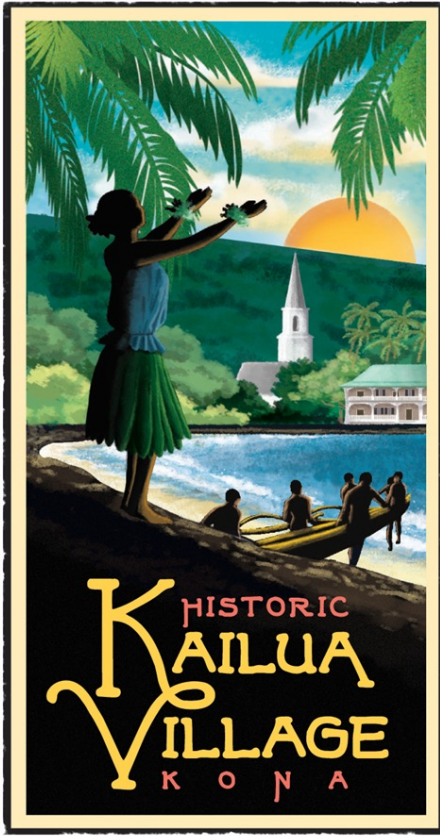
Cheeky Tiki



Mahalo for your time today!

Get Involved • Stay In Touch





Follow Us Find us

Kailuavillage@gmail.com
HistoricKailuaVillage.com

[@historickailuavillagekona](https://www.instagram.com/historickailuavillagekona)

